The Grammy Awards are an annual award given to those in the recording industry, by those in the recording industry. To win a Grammy, an artist must exhibit excellence to his or her peers.

**Goals of this Project**: Students will study a Grammy nominated artist. They will learn the history of that artist, as well as important world events at the time of the artist's birth. Students will create a CD album cover, which represents some aspect of their artist's life or music. A final presentation will be given to demonstrate knowledge gained, and teach their peers about their artist.

**Project Details:**
1. Students will choose an artist. This artist can be anyone who has ever been nominated for a Grammy. This is quite an extensive list. Students are bound to find someone they are interested in. Check with Mr. Dedrick or Mr. Kral for suggestions.
2. Students will study the life of the artist.
   a. Date of Birth / Death (of lead singer if a band)
   b. Reason for Grammy Nomination
   c. Style of music
   d. A minimum of 3 interesting facts about the artist
3. Students will study the period of time in which their artist was born
   a. Any important world events on that date, or in that year?
   b. How does that compare to similar events of today?
   c. Which artists were popular during the time of your artist's birth?
4. Students will create a CD album cover
   a. CD cover will have Artist Name and Title of CD
   b. CD cover will list Artist Facts on the inside.
   c. CD Jewel Case will have song list and Artist Name and Title on the back and sides.
   d. School- appropriate pictures and/or drawings for cover art and background design.
5. Students will have a multimedia element to their presentation. Some suggestions:
   a. Listening example
   b. Video example
   c. Power Point Presentation
6. Teacher Questions – Mr. Dedrick & Mr. Kral will ask questions about your artist and design.

Students will be graded upon a 4 point rubric in 5 different categories. This rubric will combine for an art and music grade totaling 100 points:

- Artist History – are all the needed components included in the presentation?
- World History – did the presentation include elements from the time the artist was born?
- CD Album Cover – are all the needed components included in the final product?
- Overall Presentation – was the presentation well thought out? Was the student prepared? Did it have a multimedia component?
- Teacher Questions – Mr. Dedrick and Mr. Kral will ask you at least one question about your artist and design.
- Any plagiarism is a violation of District policy, and will not be tolerated.

**Over the course of this project, students will learn about art and music history as it pertains to the entertainment industry. They will learn about jobs in the industry beyond artist and musician. Students will research using the library and computer lab. They will also conduct their own “Grammy Awards” to see who the class would choose as winners.**
# Oral Presentation Rubric: Grammy Project

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>4 Points</th>
<th>3 Points</th>
<th>2 Points</th>
<th>1 Point</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Artist History</strong></td>
<td>All components are present: Date of Birth/Death, Reason for Grammy Nomination, Style of music, 3 facts.</td>
<td>Most components are present: Certain Details are lacking, but there is proof of work done.</td>
<td>Few components are present: Most details are missing, shows lack of planning.</td>
<td>Minimal effort: Little to no details about the artist, major details are missing.</td>
</tr>
<tr>
<td><strong>World History</strong></td>
<td>All Components are present: World events, popular artists, comparisons.</td>
<td>Most Components are present: Certain Details are lacking, but there is proof of work done.</td>
<td>Few components are present: Most details are missing, shows lack of planning.</td>
<td>Minimal effort: Little to no details about the artist, major details are missing.</td>
</tr>
<tr>
<td><strong>CD Album Art</strong></td>
<td>All 3 covers complete with text and pictures. Barcode and Prices with Record Co. name. Space filled up (visual unity). Extra details.</td>
<td>All 3 covers complete. Back cover has pictures. Name on the inside. Has barcode and name. Space filled up.</td>
<td>2/3 covers complete. Picture on front cover. Some space left open. 1-2 items missing.</td>
<td>Less than 2 covers complete. More than 2 items missing. Too much open space.</td>
</tr>
<tr>
<td><strong>Overall Presentation</strong></td>
<td>Presentation was: Well thought out, had a multimedia element, was on time, exhibited a basic knowledge of the artist.</td>
<td>Presentation was: Well thought out, student spoke clearly. One main element was missing.</td>
<td>Presentation was: Missing two or three elements. Student presentation was unfocused.</td>
<td>Presentation was not well organized. Several missing elements. No pride shown in work.</td>
</tr>
<tr>
<td><strong>Teacher Questions</strong></td>
<td>Questions are thoughtfully answered in order to demonstrate knowledge of the subject studied.</td>
<td>Questions are answered both honestly and to the best of one's ability.</td>
<td>Questions are answered, but answers are inadequate to support the knowledge of an artist or design.</td>
<td>Questions are answered are based upon guesses, or not attempted at all.</td>
</tr>
</tbody>
</table>

**Artist History:** 3 facts (this must include)
- Artist Birth/Death dates
- Grammy Nominations/Wins
- Style of Music

**World History:** 3 facts (this may include)
- Events the same year your artist was born
- Events the same date your artist was born
- Cost of living from the year your artist was born

**CD Album Art:** (this must include)
- Barcode
- ©2010 Your Name Records
- Song Titles
- Album Title
- Artist & Facts
- Pictures
- Booklet – Front and Back
- Booklet – Inside Pages
- Back & Side Panels
- Assembly – Cut out neatly & assembled well with no parts upside down
Grammy Research Form

Student Name____________________________________________

Artist Name______________________________________________

Life of the Artist:
Birth Date_______________________ Date of Death_________________________

Type of Grammy Nomination(s)________________________________________________________

How many Grammys have they won?___________ Style of Music____________________________

Interesting Facts:

World events at the time of your Artist’s birth:

Use the space below to “design” your presentation. How will you present? What type of media will you use? What will your CD Case look like? Etc.
This is the back and small side panels. Design your back cover, then design the small side panels. The small side panels should say the artist and title name. The bottom of your words on the side should face the large center box.

This is the front and back of the booklet. The front is on The right so that the fold will be on the left.

This is the left and right inside pages to your booklet.